

## SWOT - PPDP Template

**Staff Member** \_\_\_\_\_

**Ward / Area** \_\_\_\_\_

**Position:** \_\_\_\_\_

**Duration of time in post:** \_\_\_\_\_

**SWOT Analysis:** Strengths, Weaknesses, Opportunities, Threats.

**This is a tool to assist you as a participant in the PPDP process to identify YOUR (and not the organisations) strengths, weaknesses, opportunities and threats.**

<b>S</b>	<p><b><u>Strengths</u></b></p> <ul style="list-style-type: none"> <li>• What are the best aspects of your practice and the care you give?</li> <li>• What positive feedback have you had? What are you proud of?</li> <li>• What do you think you are most valued for, for example, by patients, relatives, other nurses, other members of the multidisciplinary team?</li> </ul>	
<b>W</b>	<p><b><u>Weaknesses</u></b></p> <ul style="list-style-type: none"> <li>• What are your concerns about your practice in the context of, for example, your ward or hospital?</li> <li>• Are there any aspects of your current practice that you feel could be improved upon?</li> <li>• Have you received any feedback recently that you would like to share / develop?</li> </ul>	
<b>O</b>	<p><b><u>Opportunities</u></b></p> <ul style="list-style-type: none"> <li>• How can your personal and professional development enhance the quality of the service you provide? What innovative ideas have you had recently?</li> </ul>	
<b>T</b>	<p><b><u>Threats</u></b></p> <ul style="list-style-type: none"> <li>• What barriers/ obstacles do you feel you need to overcome to assist you in enhancing your strengths?</li> </ul>	